

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 14542US02**

**PATENT**

In the Application of:	)	
	)	
Jeyhan Karaoguz, et al.	)	<b><u>Electronically Filed On January 10, 2008</u></b>
	)	
Serial No.: 10/675,084	)	
	)	
Filed: September 30, 2003	)	
	)	
For: MANAGEMENT OF MULTIMEDIA	)	
DISPLAY CONTENT IN A MEDIA	)	
EXCHANGE NETWORK	)	
	)	
Examiner: Wang, Liangche	)	
	)	
Group Art Unit: 2153	)	
	)	
Confirmation No.: 5105	)	
	)	

**AMENDMENT UNDER 37 C.F.R. § 1.114**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed November 7, 2007 in the above-identified application and is accompanied by a Request for Continued Examination. The Applicants respectfully request reconsideration of the claim rejections in view of the following amendments and remarks.